

**1 Use Business Value Maximisation Framework (BVMF)<sup>®</sup> to Assess Landscape Value Characteristics (LVCs)<sup>™</sup>**

**2 Define Business/Project Objectives, Scope, Business Case and Methods**

**3 Design Business Processes**

**4 Design IT Functionality**

**5 Design IT Technicality**



**6 Build, Test, Deploy, Operate**

**7 Assess, Boost, Check (ABC)**

**Get close to value**

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The Golden Value Circle™ is not a prescriptive chronology but a set of logical, nominal, value-based dependencies to be factored into project, business as usual (BAU) and continuous improvement (CI) work practices

 **First set of Seven Steps**  
 **Second set of Seven Steps**