

1 Use Business Value Maximisation Framework (BVMF)[®] to Assess Landscape Value Characteristics (LVCs)[™]

2 Define Business/Project Objectives, Scope, Business Case and Methods

3 Design Business Processes

4 Design IT Functionality

5 Design IT Technicality



6 Build, Test, Deploy, Operate

7 Assess, Boost, Check (ABC)

Get close to value

Get closer to value

The Golden Value Circle™ is not a prescriptive chronology but a set of logical, nominal, value-based dependencies to be factored into project, business as usual (BAU) and continuous improvement (CI) work practices

 **First set of Seven Steps**
 **Second set of Seven Steps**