

# Information Systems Business Value

By looking at how business processes and information systems work together, we raise Information Systems Business Value **ISBV™** to higher, more beneficial levels.

**Business Value**

**Delivers**

**Business Process**

**Supports**

**System Functionality (IS)**

**Enables**

**System Technology (IT)**

**ISBV:**  
the degree  
to which IS  
functionality  
helps the  
business